THE MEDIA TRUST

SECURITY SOLUTIONS

Malware Attack Data

Access the de facto, real-time malware attack data directly sourced by continuously monitoring premium, frequently whitelisted websites visited by your employees.

Not just Threat Intel, but Attack Intel

The consumer internet is the most exploited threat vector for malware delivery, and your enterprise accesses it daily. The Media Trust's **Malware Attack Data** shields your organization from threats hiding in malicious digital advertisements and in content rendering on the mobile apps and websites ***regularly visited by your employees***—news, weather, travel, social network, etc. Powered by The Media Trust's proprietary scanning technology, Malware Attack Data is a 100% original source feed with 99.95% intel accuracy, resulting in near-zero false positives.

This one-of-a-kind, premium data set empowers you to block only the malicious content while the rest of the web page loads, uninterrupted. Our attack data delivers granular intelligence about specific, compromised third-party domains used in the serving of digital advertising and web-based content, so that you can simultaneously protect both the enterprise network and its endpoints.

100%
Original source

<30
Seconds to identify new web-based malware threats

99.95%
Data accuracy

Capitalize on an unprecedented view into the digital ecosystem

Derived from 10$^+$ years monitoring the digital ecosystem, our proprietary scanning technology is:

- **Continuous**: 24/7 client-side scanning of 10M$^+$ websites and mobile apps, and 30M$^+$ ad tags
- **Comprehensive**: 100$^+$ device, operating system, and browser combinations from 500$^+$ global geo locations
- **Unique**: 1000$^+$ distinct, cookie-based real-user behavior combinations driving content delivery via apps, ads, websites, search, video, native, etc.
- **Credible**: Employs data gathered from The Media Trust malware prevention service, which functions as a virtual SOC for the world's largest websites—media, entertainment, ecommerce, social network, travel, etc.

Common Internet-based threats, disarmed

Reduce your dwell time, accelerate response and avoid delays associated with secondary source validation.

- **Confirmed intel**. Combines comprehensive machine learning with human verification to analyze both Indicators of Compromise (IOCs) and Patterns of Attack (POAs).
- **Threat prioritization**. Uses multi-dimensional threat categorization methods.
- **Specific data**. Pinpoints the compromised third-party domains found in typical browser-to-website call chains. Choose data affecting only desktop, mobile or both
- **Granular information**. Offers relevant data for every confirmed threat vector, including:

- IP address
- Domain state
- Device & browser type
- Incident type
- Hostname
- Country of origin
- Incident ID
- Time of last detection

- **Lightweight integration**. Deployed via simple API integration with existing SIEM/ TIP and blocking solutions.
- **Custom format**. Operates via multiple industry standards and formats including JSON, and CSV.

Reduce operational overhead. Block more threats.

Malware Attack Data provides proactive and critical intelligence for everyday protection.

Exclusive

Gain original source data with no compiled, open source, or synthetic content

Advanced Intel

Detect web-based threats one to five days ahead of other providers

Actionable

Accelerate data use without requiring secondary source validation

Essential

Break away from the ineffectiveness of blacklisting/whitelisting websites and ad blocking

Efficient

Protect revenue streams and optimize security budgets by avoiding costly cleanups

Easy to Use

Block only malicious content without disrupting employee internet usage

Partners

Our data drives premium SIEM, TIP and other blocking solutions.

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ThreatSTOP

Complementary Products:

- Malware Prevention
- Encryption Compliance
- Digital Vendor Risk Management

THE MEDIA TRUST

Creating better digital ecosystems to govern assets, connect partners and enable digital risk management.

mediatrust.com