



# Security Solutions

Discover and remedy critical security failures and consumer privacy violations in your website and mobile app execution, in real time.

## Expose risks hiding in your browser call chain

Pick up where traditional mobile app and website security solutions fall short. Anywhere from 50-75% (sometimes 95%) of code executing on today's websites and mobile apps comes from third-party vendors operating outside the purview of your IT and security infrastructure. This presents unique challenges for assessing and mitigating digital risks, ultimately leading to regulatory fines, security incidents, and long-term reputation damage.

The Media Trust's **Digital Vendor Risk Management (DVRM)** platform provides real-time visibility and insight into threats and non-compliant activity in your mobile app and website environment. Powered by Media Scanner®, this SaaS platform exposes active malware attacks, suspicious and anomalous code execution, and encryption breaks that can result in crypto mining, ransomware, phishing, and other assaults on your website visitors and app users, including employees.



## Holistic Digital Vendor Risk Management

### Detect and resolve hidden vulnerabilities in your digital properties

Rein in digital shadow IT, i.e., unmonitored and unauthorized execution of external vendor code on users' browsers and apps by centralizing information required to confidently manage your consumer-facing digital assets. DVRM functions as an automated risk management tool for your digital assets.



### Discover and Classify

Identify and analyze all code executing on mobile apps and websites to detect and minimize your enterprise-specific digital risks with ease.



### Communicate and Comply

Share your digital asset guidelines and policies with vendors and measure their compliance to proactively mitigate exposure to fines and penalties.



### Resolve and Report

Detect, remediate, and block unauthorized activity, while creating an audit trail for easy reporting.



## A comprehensive solution set for IT and security teams

### Build your trusted digital ecosystem. Defend against active web-based infections.

Available on an individual basis, the following detect and notify services can be bundled under the DVRM umbrella to chart your digital partners and enforce compliance with your security requirements.

#### Malware Prevention

Protect your mobile apps and websites with continuous monitoring, detection, notification, and remediation of incidents via compromised first and third-party code. Our proprietary scanning technology identifies all code executing on the app or browser that conceal digital risks and contribute to shadow IT, e.g., data management platforms, marketing analytics tools, advertising re-targeters, content management systems, image and video hosting platforms, social media widgets, and more.

#### Encryption Compliance

Encryption breaks happen more often than you think. We ensure that every single aspect of your mobile app and website user experience is encrypted on a 24/7 basis. Our technology keeps encryption breaks at bay by scanning not only for your own code, but also third-party code responsible for non-secure calls proliferating across the digital asset.

#### Malware Attack Data

Not just threat intel, but attack intel. Our Malware Attack Data is the only real-time malware attack data directly sourced by continuously monitoring premium, frequently whitelisted websites visited by your employees—news, weather, travel, social network, etc. Malware Attack Data is a 100% original source feed with 99.95% intel accuracy to power your SIEM, TIP, or blocking solutions.



## Regain control over your websites and mobile apps

### Demystify your complex digital ecosystem. Fortify your digital security posture.

#### Automated

Manage end-to-end digital vendor risk for entire apps and websites

#### Transparent

Gain complete insight into your digital ecosystem

#### Secure

Protect your enterprise from the brand damage of security breaches and regulatory fines

#### Actionable

Remediate unauthorized partner activity with ease

#### Operational

Build a credible audit trail of vendor activity

#### Efficient

Reduce operational overheads with turnkey services. Minimal integration required.

### Capitalize on an unprecedented view into the digital ecosystem

Derived from 10+ years monitoring the digital ecosystem, our proprietary scanning technology is:

- **Continuous:** 24/7 client-side scanning of 10M+ websites and mobile apps, and 30M+ ad tags.
- **Comprehensive:** 100+ device, operating system and browser combinations
- **Global:** 500+ geo locations around the world
- **Unique:** 1000+ distinct, cookie-based, real-user behavior combinations driving content delivery via apps, ads, websites, search, video, native, etc.
- **Flexible:** Customizable to client-selected policies, regulatory requirements or industry



THE MEDIA TRUST

Creating better digital ecosystems  
to govern assets, connect partners,  
and enable digital risk management.

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