DIGITAL VENDOR RISK MANAGEMENT:

General Data Protection Regulation (GDPR)

- Discover and classify partner activity
- Communicate and enable shared obligations
- Resolve and demonstrate compliance
Automatized Data Inventory

• Gain complete insight into your digital ecosystem.
• Discover all executing code, including third, fourth and fifth party contributed code on your mobile app/website.
• Identify direct and indirect digital partners and their activities such as pixel fires, cookie drops, and other data tracking activity.
• Learn more about cookie lifespans and personally identifiable information processing on your digital properties to better evaluate GDPR compliance risks.

Increased Accountability

• Create a network of authorized partners and communicate expectations for GDPR compliance.
• Enable shared obligations and define the scope of authorized partner activities.
• Develop a customized digital asset policy with rulesets to communicate with your digital partners.
• Issue real-time alerts about violations to partners via a centralized, no-hassle platform.

Centralized Record Keeping

• Generate a credible audit trail and demonstrate reasonable care.
• Conduct routine audits to build tailored reports on GDPR compliance for your digital assets.
• Streamline the remediation of GDPR violating consumer data collection activity.

Continuous. Centralized. Controlled.

Creating better digital ecosystems to govern assets, connect partners, and enable digital risk management.