AOP Cookie Consortium for Publishers

Access validated and pre-approved data tracking information executing in UK publisher environments to support data regulatory compliance requirements.

Centralized cookie information for your use

Welcome to the AOP Cookie Consortium, a one-stop-location for AOP publisher members to view tracking technologies present in their collective digital environments. Representing vendors executing on AOP publisher member websites, the Cookie Consortium provides publishers with the information needed to satisfy GDPR and ePrivacy obligations.

The AOP Protocol, released to Publishers in December 2018, is designed to create clarity with Vendors around the cookies permitted on Publisher websites. It was developed with extensive consultation with AOP members ISBA, IPA, major buying groups, and technology leaders to create a shared understanding for all partners in the digital ecosystem.

In March 2019, these protocols were released to Vendors via the AOP Cookie Consortium platform. Supported by The Media Trust, the AOP Cookie Consortium continuously scans all AOP publisher websites to identify executing vendors and their cookies. Working directly with digital vendors to define and classify their cookies, The Media Trust presents this information to you via the Digital Vendor Risk Management platform for your use.

How it works - 3 simple steps

1. Access the platform with provided credentials.
   - NOTE: request new credentials via certifications@UKAOP.org

2. Complete Company Profile: Provide background information about your organization for easy sharing with program participants. [Image 1]
   - If not on your home page, Company Profile can be found under “Vendor Management”

3. Access Data Trackers: From the "Vendor Management" page, select the "Association of Online Publishers” tile to view the:
   - AOP Protocols Acknowledgement Report. [Image 2]
   - AOP Browser Cookie Report. [Image 3]
Need help?

Ask how you can see information specific to your digital environment and help resolve errors affecting data privacy and the overall user experience: certifications@UKAOP.org