

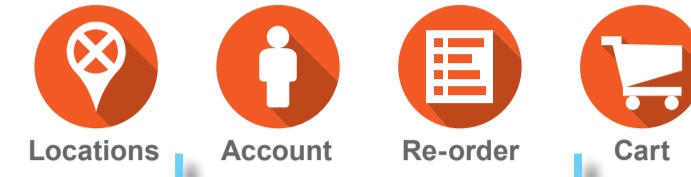
# What's happening on your site?

Third-party website vendors are more prolific than you think. Managing vendor activity is critical to site operation and a positive user experience.

SEARCH



Search by Keyword or Item#



Desk Supplies Arts&Crafts Furniture Computers/Electronics Breakroom Printing Shipping/Packaging Gift Card Popular Items

PROMOTION BANNER

**IN-STORE CLEARANCE EVENT** save up to **60%** While supplies last [FIND A STORE](#)

CONTENT RECOMMENDATION

Save up to \$170  
select Furniture  
[SHOP NOW](#)

New Arrivals  
shop PCs and monitors  
[SHOP NOW](#)

Free Gift  
with your qualifying purchase  
[SHOP NOW](#)

Save \$10  
select tax software  
[SHOP NOW](#)

Style:  
**Modern or traditional.**  
[Options, options, options]  
**Save up to \$150**  
on select furniture  
[SHOP NOW](#)



## Did you know?

- 78% of code found on Fortune 1000 websites is from third-party vendors<sup>1</sup>
- 67% of websites distributing malware are legitimate, company-branded sites<sup>2</sup>
- 72% of IT leaders are concerned about managing third-party web vendors<sup>3</sup> yet only 49% inspect third-party content

CUSTOMER IDENTIFICATION PLATFORM

ROTATING BANNER

TIME WIDGET

IMAGE LIBRARY

## What you don't see executing:

- Advertising retargeting
- Content delivery network (CDN)
- Customer identification platform
- Data management platform
- Hosting services
- Sales/marketing platform
- Web analytics
- Personalization platform

PRODUCT REVIEW

### CHAMP Super Specials



★★★★★ 441 Reviews  
Mister Write Ball Point Pens, Box of 12  
**\$1.98** / box



★★★★★ 72 Reviews  
College-ruled Journal Notebook, 8 1/2 x 11  
**\$1.98**



★★★★★ 109 Reviews  
Lined Notepads, Pack of 12  
**\$5.98** / dozen



★★★★★ 89 Reviews  
Benson Laser Paper, 94 Brightness  
**\$1.98** / ream

11:44:02  
HOURS / MIN / SECONDS

CONTENT RECOMMENDATION ENGINE

### CHAMP's Best Sellers



10 Reams  
★★★★★ 285 Reviews  
Champ Brand Copy & Print Paper, 8 1/2 x 11  
**\$44.98** / case



★★★★★ 44 Reviews  
Purit-E Purified Bottled Water, case of 18, 16 oz.  
**\$6.98** / case



★★★★★ 77 Reviews  
Oberman Permanent Fine-Point Markers, Black, Pack of 12  
**\$8.98** / dozen



★★★★★ 101 Reviews  
2-Ply Luxury Facial Tissue, 95 sheets. Pack of 6 boxes.  
**\$19.98** / pack



★★★★★ 85 Reviews  
LXM Thumbly Drive. Concealed USB Drive, 8GB, pack of 5  
**\$9.98** / pack

## Perils of too many vendors

- Negatively impact page performance
- Enable leakage of valuable customer data
- Can violate data privacy policies
- Increase likelihood of compromise

VIDEO

Learn More...



**New CHAMP Commercial**

Check out our Winter/Fall 2015 30-second spot featuring special deals for start-ups.

[LEARN MORE](#)



**Home Office Tips**

Time management, efficiency strategies, organization, storage, cable management....

[LEARN MORE](#)



**Computer Basics Tutorial**

Introduction to your browser, email, file management, and back-up solutions.

[LEARN MORE](#)

CHAT

PHONE  
1-555-GO-CHAMP

Live Chat

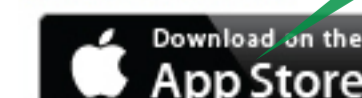
Email Us

Sign up to receive SPECIAL OFFERS to your inbox.

Sign up to receive SPECIAL OFFERS to your mobile phone.



Mobile Apps



DATA COLLECTION

MOBILE APPS

## Mobile

- 25% of detected malware infections target mobile devices<sup>4</sup>
- 60% of internet usage is via mobile devices<sup>5</sup>



THE MEDIA TRUST

Ask The Media Trust about who's executing on your site

<sup>1</sup> The Media Trust analysis of Fortune 1,000 websites in 2014

<sup>2</sup> "2014 Internet Security Threat Report," Volume 19. Symantec

<sup>3</sup> IDG Research Services Poll, March 2015

<sup>4</sup> The Media Trust analysis of detected malware infections in 2015

<sup>5</sup> "Mobile Internet Usage Skyrockets in Past 4 Years to Overtake Desktop as Most Used Digital Platform", Kate Dreyer, comScore April 13, 2015