



Malware Prevention

The most-trusted malware detection and resolution solution for your consumer-facing mobile apps and websites.



Detect digital threats and block malware

Mobile apps and websites are easily exploited to deliver malware through drive-by downloads, redirects, prompts for fake offers and updates, or web links for phishing. Without the right monitoring, you never know when your digital properties actively attack your users, both customers and employees.

The Media Trust's **Malware Prevention** product provides 24/7 malware detection and notification by monitoring the real-user experience of your digital properties. Continuous client-side scanning of your digital assets evaluates both your first- and third-party code to reveal digital risks. Powered by Media Scanner™, our technology exposes digital shadow IT stemming from the use of common tools such as data management platforms, marketing analytics, advertising, content management systems, online chat features, image and video hosting platforms, social media widgets, and more.

140K+

Malware detected daily

8K+

New malicious domains per month

<30

Seconds to identify new threats

Capitalize on an unprecedented view into the digital ecosystem

Derived from 10+ years of monitoring the digital ecosystem, our proprietary scanning technology is:

- **Continuous:** 24/7 client-side scanning of 10M+ mobile apps and websites, and 30M+ ad tags
- **Comprehensive:** 100+ device, operating system, and browser combinations
- **Global:** 500+ geo locations around the world
- **Unique:** 1000+ real-user behavior combinations used for targeting digital content in formats such as display, audio, video, native, etc.
- **Credible:** The only Trustworthy Accountability Group (TAG) Certified Against Malware Program scanning provider





Safeguard your user experience, revenue, and reputation

The Media Trust's Malware Prevention product closes the gaps missed by traditional scanning tools.

- **Expansive.** Scans all code (1st and 3rd party) rendering the user experience, including JPEG images, Flash, rich media (video and audio), native, and more
- **Real-time alerts.** Instantly notifies on suspicious and malicious code execution in websites, apps, ad tags, creative, and landing pages
- **Human verified.** Analyzed by a dedicated team to ensure alert accuracy and reduce false positives
- **Resolution path.** Provides a better understanding of detected malware, with intel on code's pathway, origins, and pattern of attack
- **Block.** Removes offending code from your code base, without affecting the user experience



Reduce operational overhead and streamline resolution

Advanced

Detect web-based threats one to five days ahead of other providers

Efficient

Save time by getting ahead of issues affecting the user experience

Streamlined

Resolve malware by communicating with your partner directly via the platform

Flexible

Integrate at server-level to immediately block compromised code from rendering malicious contents

Actionable

Tackle security violations via tactical alerts and reports

Lightweight

Access turnkey services that seamlessly fit into existing workflows and tech stack

Complementary Products:

- ▶ Encryption Compliance
- ▶ Malware Attack Data
- ▶ Digital Vendor Risk Management

