Compliance Solutions

Define and mitigate digital risk by ensuring that your mobile apps and websites comply with global data privacy regulations and industry standards.

Gain control over your digital assets for better governance

Your ability to demonstrate compliance with various regulations (GDPR, COPPA, HIPAA, FERPA and more) and adopt industry standards (PCI DSS, TAG, IAB Standard Ad Unit Portfolio etc.), mitigates the prospect of penalties, hefty fines, lost revenue, and the ensuing reputational harm.

The Media Trust's **Digital Vendor Risk Management (DVRM)** platform provides real-time visibility and insight into non-compliant activity and threats propagating on your consumer-facing digital assets. Powered by Media Scanner®, this SaaS platform identifies all executing code, exposes unauthorized data tracking activity and data leakage, actively facilitates the resolution of policy violations, and generates an audit trail to demonstrate reasonable care.

Codify and operationalize digital data policies

Don't just comply. Automatically create a credible audit trail.

Unlike data frameworks, tag managers and consent platforms which do not monitor code rendering a consumer's browser experience, DVRM continuously monitors digital assets from a real user perspective.

Discover and Classify

Identify and analyze all code executing on mobile apps and websites to detect and minimize your enterprise-specific digital risks with ease.

Communicate and Comply

Mitigate your exposure to fines and penalties by sharing your digital asset guidelines and policies with vendors to evaluate their compliance.

Resolve and Report

Detect, remediate, and block unauthorized activity, while creating an audit trail for easy reporting.

Integrate seamlessly with IT infrastructure and workflows

Obtain unparalleled visibility to rein in known and unknown digital risks
Available on an individual basis, the following detect and notify services can be bundled under the DVRM umbrella to chart your digital partners and enforce compliance with your security and data handling requirements.

Data Solutions
By continuously scanning your digital environment from a real-user perspective, we not only identify and resolve active data policy violations, but also help you demonstrate compliance with government regulations (GDPR, COPPA, and more) and industry standards (PCI DSS, TAG, IAB Standard Ad Unit Portfolio, etc.). Generate a credible audit trail through our centralized platform, with ease.

Malware Prevention
Protect your mobile apps and websites with continuous monitoring, detection, notification, and remediation of incidents via compromised first and third-party code. Our proprietary scanning technology identifies all code executing on the browser or app, including code associated with digital shadow IT, e.g., data management platforms, marketing analytics tools, advertising re-targeters, content management systems, image and video hosting platforms, social media widgets, and more.

Encryption Compliance
Encryption breaks happen more often than you think. We ensure that every single aspect of your mobile app and website user experience is encrypted on a 24/7 basis. Our technology keeps encryptions breaks at bay by scanning not only for your own code, but also third-party code responsible for non-secure calls proliferating across the digital asset.

Capitalize on an unprecedented view into the digital ecosystem

Derived from 10+ years monitoring the digital ecosystem, our proprietary scanning technology is:

- **Continuous**: 24/7 client-side scanning of 10M+ mobile apps and websites, and 30M+ ad tags

- **Comprehensive**: 100+ device, operating system, and browser combinations

- **Global**: 500+ geo locations around the world

- **Unique**: 1000+ distinct, cookie-based, real-user behavior combinations driving content delivery via apps, ads, websites, search, video, native, etc.

- **Flexible**: Customizable to client-selected policies, regulatory requirements, or industry

Minimize digital compliance risks

Demystify your complex digital ecosystem. Fortify your digital compliance posture.

Automated
Manage end-to-end digital vendor risk for mobile apps and websites

Actionable
Remediate unauthorized partner activity with ease

Transparent
Gain complete insight into your digital ecosystem

Operational
Build a credible audit trail of vendor activity

Secure
Protect your enterprise from fines and/or penalties by detecting unauthorized cookie drops, pixel fires, and other user data collection activity

Efficient
Reduce operational overheads with turnkey services. Minimal integration required.

THE MEDIA TRUST